



**NO PILL,
NO RECOVERY...**

**ENSURE A SUCCESSFUL PILL INTAKE
IN OVER 91% OF CASES!***



PILL TREATMENT DOESN'T END WITH A PRESCRIPTION

Whether it's a routine worming tablet or a medication for an illness, **you have several reasons to prescribe pills**

1 out of 4**

pet owners leave the clinic with oral medication

But giving pills to cats and dogs is not an easy process

40% of cat owners

find the experience of giving pills to their cat complicated**

30% of dog owners

admit that they have struggled to give their dog a pill or capsule**

MAKE SURE YOUR PRESCRIPTION IS RESPECTED

WITH PILL ASSIST™



OVER 91% SUCCESSFUL Pill Intake *

Vitamins & Prebiotics

Pill Assist Cat: **Only 3 calories** per piece

Mouldable texture: covers and disguises **most types of pills**



Available in **two sizes** to suit small dogs and medium or large dogs

Pill Assist Small Dog: **10 calories** per piece

Pill Assist Medium/Large Dog: **25 calories** per piece



3 EASY STEPS...



INSERT the Pill



MOULD the Pill Assist product



GIVE and **TREAT** your pet

ENSURE A POSITIVE EXPERIENCE

FOR BOTH THE PET AND THE OWNER

HELP TREATMENT COMPLIANCE AND ENSURES PILL INTAKE ✓

SUPPORT THE PETS RECOVERY WITH PREBIOTICS THAT HELP SUPPORT HEALTHY DIGESTION ✓

REDUCE STRESS AND TURN PILL TIME INTO AN ENJOYABLE ROUTINE ✓

DEDICATED TOOLS TO SUPPORT YOUR PRACTICE

PILL ASSIST™ ENABLE PILL INTAKE

FOR CATS AND DOGS



COUNTER DISPLAY***



WAITING ROOM VIDEO



SOCIAL MEDIA
ASSETS/POSTS



PET OWNER LEAFLET



VIEW ONLINE
on the ROYAL CANIN®
Veterinary Practice Portal



* Pill Assist was shown to enable a daily pill acceptance in 91% of cases with cats, Royal Canin internal study 2019. 97% of acceptance on medium and large dogs, 98% of acceptance on small dogs, Royal Canin internal study 2018.

** Internal data, 2018 – Study carried out with 1800 pet owners in US, internal study 2019, 111 cat owners answered in Japan.

*** Image for illustrative purposes only.