

WEIGHT MANAGEMENT

FREQUENTLY ASKED QUESTIONS



1 Why are we changing kibble shape?

The new X-kibble shape increases meal duration by 57%¹ and decreases begging behaviour. Begging behaviour is an important barrier to the success of weight management programmes.

With the new kibble shape, we have a new mechanism, in addition to the proven SATIETY formula, to help support dogs and their owners through a weight loss and weight management programme.

2 Why X shape?

The new X-kibble shape aims to increase chewing and prolong meal duration. The increase in meal duration contributes to the feeling of fullness. The SATIETY WEIGHT MANAGEMENT diet formulation also produces better in this shape compared to cylindrical shape or other.

3 Why is the X-kibble not in SATIETY WEIGHT MANAGEMENT SMALL DOGS?

During our studies of the new X-kibble shape, and based on pet owner feedback, medium and large dogs seem to be more gluttonous and eat faster than small dogs.

As the purpose of the X-kibble is to encourage chewing and slow down meal duration, this benefit was most relevant to medium and large breed dogs and therefore the decision was made to keep with the existing SATIETY WEIGHT MANAGEMENT SMALL DOGS kibble to support palatability.



4 Do we need to do a 5- 7 day food transition between old and new Satiety Dog?

No – the formulas are the same and so there is no concern regarding digestive tolerance.

However for fussy eaters, a 5-7 day food transition (or possibly longer) could still be a benefit to ensure maximum acceptance of the new shaped kibble.

5 There have been no formula changes, but if you look at the product info guides you do see differences in analytical constituents and/or Metabolisable energy in some of the products. How can this be explained?

There was no formula change during this innovation project. This means that nutrients important to the health benefits of the products are very precisely controlled and remain the same.

As part of our continuous improvement process, we regularly review nutrient content of raw materials and we take the opportunity of innovation projects to timely apply the learnings.

For instance nutrient contents brought by the raw materials may vary slightly due to seasonal changes, improvements in production processes or other factors. Furthermore, we continuously improve our analytical capabilities and how we measure nutrients.

Indeed, in some cases, we can measure some nutrients more precisely than before. Therefore, content of nutrients that are less important to a particular product's key attributes, may have slightly changed. They are, however, still controlled within a scientifically determined minimum and maximum range, where applicable.

6 What is the difference between starch content and NFE?

There is no legal requirement to declare any form of starch or carbohydrate content of a pet food so this can provide a challenge to those studying labels. Where numbers are given, it can be difficult to compare as different manufacturers can decide to declare their carbohydrates in different ways such as total carbohydrate, starch, dietary fibre, crude fibre, total fibre or nitrogen free extract (NFE).

Although it is the starch content which is important for a dog or cat with diabetes, as this is the digestible energy-yielding fraction which impacts on glucomodulation, many diets will only declare NFE.

NFE can be used to measure the carbohydrate content but not the starch content as it also consists of sugars and some fibre. NFE is obtained by subtracting the sum of percentages of crude protein, crude fibre, crude fat, ash and moisture content from 100 (all of these are legal requirements – except moisture content in a dry diet).

¹ Sagols, E., Hours, MA., Daniel, I., Feugier, A., German, A.J. (2019). Comparison of effects of different kibble shape on voluntary food intake and palatability of weight loss diets in pet dogs. Research in Veterinary Science 124: 375-382.

6 Why are we discontinuing OBESITY and WEIGHT CONTROL products?

This is a pet first decision as SATIETY WEIGHT MANAGEMENT is our gold standard diet for weight management with better efficacy and scientific back up. The specific macronutrient profile, including high levels of specific fibre, answers the two biggest challenges faced during a weight loss programme; Begging Control and Successful Weight Loss.



7 What happens if the pet will not eat SATIETY WEIGHT MANAGEMENT?

SATIETY WEIGHT MANAGEMENT diets are highly palatable. To meet most dogs and cats needs, they are available in dry and wet solutions. We provide mixed feeding rations as well as individual format feeding rations to meet different pet diet preferences. Dietary changes should be carried out slowly over a 5-7 day period.

8 What is recommended for owners noticing a higher faecal volume?

A diet with an increased fibre level will result in increased faecal volume. In our experience, the volume of faeces from pets fed SATIETY WEIGHT MANAGEMENT is well accepted by most pet owners. Veterinarians should educate owners so that they can anticipate a possible increase in volume.

9 Why have we changed our recommendation for cats with newly diagnosed or not yet stabilised diabetes mellitus who are overweight? Should weight management not be the first priority in the management of the diabetic patient?

In most cases, for cats with not yet stabilised diabetes mellitus (DM), achieving control of clinical signs quickly will be priority, to return to a good quality of life for the pet and to ensure the owner that DM is a manageable disease as well as to minimize the risk of other metabolic conditions. Control of clinical signs is the focus of the stabilisation phase. During stabilisation, an insulin regime adapted to the patient's needs must be found. To facilitate this process, a consistent, predictable food intake is particularly important.

ROYAL CANIN® DIABETIC's high palatability helps to ensure a consistent food intake and its nutritional profile may help to facilitate glycaemic control.

Achieving a healthy body weight is important in the nutritional management of DM, as weight loss in obese patients can reduce insulin resistance and has been linked to diabetic remission in cats. Therefore, once clinical signs have been controlled, SATIETY WEIGHT MANAGEMENT is recommended for pets with a BCS > 6/9 as life-long nutritional solution.

Please note that these recommendations are guidelines only. It is the veterinarian's responsibility to find the best adapted nutritional solution for each individual case.

10 Why change Feline DIABETIC wet to an 85g pouch?

The pouch packaging is primarily designed for single serve feeding. An 85g pouch is considered as the ideal single meal portion for a cat.

11 If there is no change in the formula, why does it show a lower starch content in Feline DIABETIC Wet?

The starch level in Feline DIABETIC wet is now listed as even lower than before (1.3%). There is no change in the formulation this is due to an improvement in the analytics of the product. We are able to be more precise in the measurement of different types of carbohydrate levels in the raw materials, particular for wet products.

12 Why does Feline DIABETIC dry now include the S/O Index?

Advancements in our RSS technology means that Feline DIABETIC dry is now validated to contain the S/O index icon.

