



# DERMATOLOGY TRANSFER GUIDE

ROYAL CANIN® Veterinary Health Nutrition complete diets are intended to assist in the nutritional management of cats and dogs with the following issues.



## NUTRIENT INTOLERANCE

DRY



ANALLERGENIC

NEW PACK DESIGN



ANALLERGENIC



HYPOALLERGENIC

NEW PACK DESIGN



HYPOALLERGENIC



HYPOALLERGENIC  
SMALL DOG under 10 kg

NEW PACK DESIGN



HYPOALLERGENIC  
SMALL DOGS **S**



HYPOALLERGENIC  
MODERATE CALORIE

NEW PACK DESIGN



HYPOALLERGENIC  
MODERATE CALORIE



SENSITIVITY CONTROL

NEW PACK DESIGN



SENSITIVITY CONTROL



S/O-AFR  
URINARY + HYPOALLERGENIC

NO CHANGE



S/O-AFR

URINARY + HYPOALLERGENIC



GFR-AFR  
RENAL + HYPOALLERGENIC

NO CHANGE



GFR-AFR

RENAL + HYPOALLERGENIC



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## NUTRIENT INTOLERANCE

WET



**HYPOALLERGENIC**  
loaf in can

NEW PACK DESIGN



**HYPOALLERGENIC**

loaf in can



**SENSITIVITY CONTROL**  
(Chicken & Rice) loaf in can

NEW PACK DESIGN



**SENSITIVITY CONTROL**  
CHICKEN WITH RICE

loaf in can



**SENSITIVITY CONTROL**  
(Duck & Rice) loaf in can

NEW PACK DESIGN



**SENSITIVITY CONTROL**  
DUCK WITH RICE

loaf in can

## DERMATOSIS & HAIR LOSS

DRY



**SKIN CARE**

NEW PACK DESIGN



**SKIN CARE**



**SKIN CARE**  
SMALL DOG

NEW PACK DESIGN



**SKIN CARE**

SMALL DOGS



**SKIN CARE**  
JUNIOR SMALL DOG

NEW PACK DESIGN  
& NEW PRODUCT NAME



**SKIN CARE** PUPPY

SMALL DOGS





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## NUTRIENT INTOLERANCE

DRY



ANALLERGENIC

NEW PACK DESIGN



ANALLERGENIC



HYPOALLERGENIC

NEW PACK DESIGN



HYPOALLERGENIC



SENSITIVITY CONTROL

NEW PACK DESIGN



SENSITIVITY CONTROL



S/O-AFR  
URINARY + HYPOALLERGENIC

NO CHANGE



S/O-AFR

URINARY + HYPOALLERGENIC



GFR-AFR  
RENAL + HYPOALLERGENIC

NO CHANGE



GFR-AFR

RENAL + HYPOALLERGENIC

WET



SENSITIVITY CONTROL  
(Chicken & Rice)  
chunks in gravy in pouch

NEW PACK DESIGN  
& NEW TEXTURE NAME



SENSITIVITY CONTROL  
CHICKEN WITH RICE

thin slices in gravy in pouch



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## DERMATOSIS & HAIR LOSS

DRY



**SKIN  
YOUNG FEMALE**  
*delisting*



**SKIN  
YOUNG MALE**  
*delisting*



**SKIN  
HAIRBALL**  
*repositioning*

**NEW RECOMMENDATION**

**NEW RECOMMENDATION**

**REPOSITIONING**



**SKIN & COAT**

REPOSITIONED TO  
**GASTROINTESTINAL TRACT**  
TERRITORY IN Q1 2020

WET



**SKIN & COAT**  
*chunks in gravy in pouch*

**IMPROVED FORMULA**

**& NEW TEXTURE NAME**



**SKIN & COAT**

*thin slices in gravy in pouch*