ROYAL CANIN®

INCREDIBLE IN EVERY DETAIL

NO PILL, NO RECOVERY...

ENSURE A SUCCESSFUL PILL INTAKE IN 97% OF CASES!*

PILL TREATMENT DOESN'T END WITH A PRESCRIPTION

1 out of 4** pet owners leave the clinic **with oral medication**

but 1 out of 3** pet owners admit that they have **struggled to give their dog a pill or capsule**

MAKE SURE YOUR PRES

97%

Available for small dogs & for medium/large dogs

CRIPTION IS RESPECTED

SUCCESSFUL PILL INTAKE!*

- **Soft texture** that can be easily moulded around most shapes of pills
- Available in **two sizes** to suit small dogs and medium or large dogs
- **Adapted energy** content (moderate calorie)
- **Vitamins & Prebiotics**

3 EASY STEPS... TO ENSURE A SUCCESSFUL PILL TREATMENT

INSERT the pill

MOULD the product

GIVE & TREAT your dog

ENSURE A POSITIVE EXPERIENCE FOR BOTH THE DOG AND THE OWNER

- ENSURES PILL INTAKE
- SUPPORT THE DOG'S RECOVERY
- REDUCE STRESS AND REINFORCE THE BOND BETWEEN DOG & OWNER

DEDICATED TOOLS
TO SUPPORT YOUR CLINIC

SOCIAL MEDIA ASSETS/POSTS

WAITING ROOM VIDEO

COUNTER DISPLAY

PET OWNER LEAFLET

SHELF WOBBLER

WALL STICKER

FAQ

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*Royal Canin internal study 2018, 97% of acceptance on medium and large dogs, 98% of acceptance on small dogs.
**Internal data, 2018 – Study carried out with 1800 pet owners in US.

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